CITYCONNECT

EMPOWER YOUR CITIZENS, INCREASE ENGAGEMENT AND ENHANCE CONFIDENCE

REQUEST A DEMO:
Register Online at
motorolasolutions.com/
spssdemo

DOWNLOAD THE APPLICATION:
Citizens can download the free iOS or Android CityConnect application to connect with agencies for access to crime maps and information anytime, anywhere.

Citizens are having conversations using mediums that did not exist a few years ago. They want their police department to provide new ways to report crime, increase information sharing about police services and collaborate with citizens. They demand transparency. Now you can connect, engage, and interact with them via smart phone to provide updates citizens seek to stay better informed.

INCREASE INFORMATION FLOW AND COMMUNITY ENGAGEMENT

Engage directly with your citizens and keep them updated with an agency-branded application that provides access to important police and city-related information. Put the power of agency-owned communications back in your hands and create a two-way dialogue between your agency and the community.

From a single interface, citizens can view area crime maps linked directly to your agency's CrimeReports data, agency- and city-related messages, social media feeds, websites and blogs. They can also get public service notifications that include photos and videos of a reported problem.

Crime tips can also be submitted anonymously, with the option for you to start a direct dialogue to get further anonymous information.

Citizen
Increased awareness and confidence in law enforcement activities.

Detective
Connect with citizens for leads and information about ongoing cases.

Chief
Better dialogue with the public — increasing public confidence and engagement.

Media
Streamlined inquiries with automated crime notifications.

Public Information Officer
Easily share information with the media and public.

Officer
Enable more proactive policing by engaging with citizens through social media and anonymous tipping.

FEATURES

- **Agency-Branded Application:** Customize the application with your agency logo, pictures and name.

- **Crime Maps:** Your citizens want to know where crime is in the areas they work, live and play. And they want to be able to make decisions about the areas they visit based on crime. Now your crime map can plug directly into CityConnect. When used with CrimeReports, citizens can register and request crime updates about specific crimes.

- **Crime Tip Submission:** CityConnect supports anonymous crime tip submissions and integrates with TipSoft so citizens can submit tips — including videos and pictures — directly to your agency without accessing a separate application. You can then interact with them anonymously for additional information or to follow-up later. Other crime tip submission programs can also be supported.

- **Public Service Reporting:** Potholes, broken water mains, down power lines and other public service issues represent hazards to your citizens and increase city legal liability. With CityConnect, citizens can send pictures and messages to report an issue, so you can provide a higher level of service and improve the quality of life within your community.

- **Social Media Ready:** Sync all your agency's social media accounts to CityConnect to give citizens one source for all the information they desire.

- **Full-Scale Promotions Package:** Getting the word out about CityConnect and encouraging citizens to download the application is easy with Motorola-provided materials customizable to your agency.
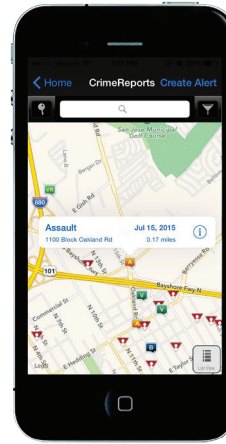
SECURE AND RELIABLE CONNECTION

Benefit from CityConnect's cloud-based back end by receiving software updates directly from Motorola. CityConnect is a cloud-based application that does not require extra IT investment by you.

WORLD-CLASS SUPPORT

Motorola provides as much training as required for a successful deployment. Live support ensures quick resolution to questions or issues. And after hours on-call support is available for urgent matters.

CityConnect home screen is branded with your agency information and provides unified view of all information you provide.

Quickly view latest crime information on a map based on current location or address specified.

For more information about our Citizen Engagement offerings, contact your Motorola representative or visit motorolasolutions.com/citizen

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