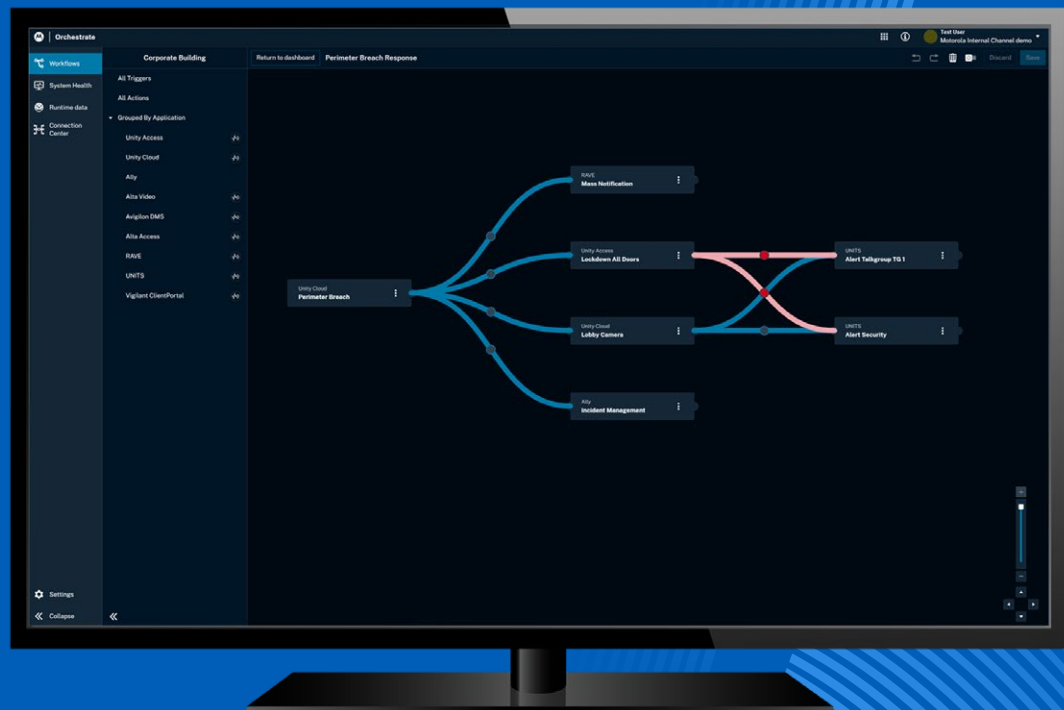


## Solution Brief



# Configure your technology. Automate workflows. Manage operations.

Time is precious. Managing the communications, video and software that comprise your security technology ecosystem can be a challenging task. What if there was a way for you to focus on what matters most and automate the rest?

## That's why we created Orchestrator.

It's a simple interface tool that allows administrators to configure automated, connected workflows across their Motorola ecosystem. These intelligent workflows enhance efficiency by improving response times, effectiveness and personal safety, so you can maximize every second.

It equips security network operations teams with the capability to detect triggers across multiple installed devices, so they can quickly reduce risk and downtime in response. By automatically alerting teams and executing procedures, Orchestrator makes maintaining your day-to-day operations effortless.

**90%**  
of the time<sup>1</sup> that organizations allow to perform tasks is consumed by transfer time.

# Safety and Security Ecosystem with Orchestrate

Safety, efficiency and productivity are deeply interrelated. The technologies that make us safer can also make us better at everything we do - technologies that are unified by a common platform built to empower you to address the unique challenges of your operation. We've made that vision real by creating an ecosystem to unify the technologies that keep us safe and enable individuals, businesses and communities to work together in more powerful ways.

We call it the Safety & Security Ecosystem. Our ecosystem integrates video, radio and software to provide a seamless workflow for you to help solve a wide variety of problems that you may have. Orchestrate is the tool that automates it all.



## Orchestrate key features

### Complex workflows, simplified.

Orchestrate is designed for your unique Motorola ecosystem. It allows you to integrate individual processes and optimize workflows into a strong and consistent response, every single time. The number and complexity of workflows can scale to meet the needs of your operations. Because Orchestrate is a secure, cloud-based, cross-technology platform, users can access and build a custom solution from anywhere, at any time.

#### Connected workflows



- Real-time holistic view of operations
- Rule-based event triage
- Secure connection across technology

#### Process mapping

#### Automated service



- Collect data from multiple sources
- Analytics-driven logic
- Automated escalation and notification

#### Decision automation

#### Self-service portal



- Scalable operational views
- Secure cloud-based cross-technology
- Intuitive, visual rule design

#### Drag-and-drop interface



# A mandate to automate

## Take care of what matters most. Automate the rest.

Timeliness, productivity and controlled costs are key to well-run, successful operations. Yet, 90 percent of the time<sup>1</sup> that organizations allow to perform tasks is consumed by transfer time. Conventional workflows, which are typically handled manually on a one-by-one basis, take time to plot and assign. Even when assignments are automated, 45 percent of organizations<sup>2</sup> say they address their automation strategies in an ad-hoc way.

Additionally, cross-silo integration challenges and lack of continuity across systems and technology are hobbling organizations. Resources are challenged, too. Businesses report a 92 percent workforce gap<sup>3</sup> in the skill sets needed to automate operations. Clearly, a solution with automation across connected products can address operational efficiencies and breaks down the barriers of siloed automation to allow businesses to do more with less would be a game-changer.

## Benefits

Orchestrate improves your operations's situational awareness ability to immediately respond with the appropriate actions. You can directly alert necessary personnel with real-time visibility to events, enable access to automated responses, and more. Through security triggers like immediately unlocking/locking doors, enabling/disabling access cards, and opening/closing perimeter gates, your intrusion system is intelligent and tailored to your needs. Receive automatic alerting in response to unknown or unwanted vehicles on your property with reusable, standardized workflows, so you can meet your organization's needs efficiently.



### Intuitive and easy to use

- Simple drag-and-drop design tool
- Access from anywhere, anytime
- No coding required



### Accelerated operations

- Expedite detection and response
- Reusable, standardized workflows
- Cross-technology connections

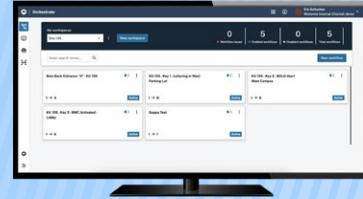


### Intelligent automation

- End-to-end automated workflows
- Streamlined processes
- Advanced video analytics triggers

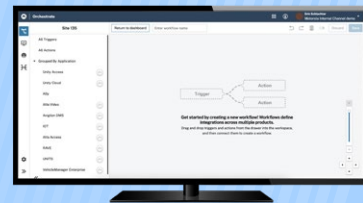
## How it works

Administrators can create rule-based, automated workflows between their technology sleeves to enhance efficiency as well as improve response times, effectiveness and overall safety.



### Explore

Easily scale operational views for effective workflow management.



### Define

Establish business logic with a simple-to-use, graphical interface.



### Configure

Create automated workflows for machine-assisted decision-making



### Activate

Leverage analytics to trigger conditional logic, alerting and informing relevant teams



# Maximizing incident response

Orchestrate combines artificial intelligence with digital business logic to help organizations determine how they detect, analyze, communicate and respond to operational events.



## Detect

How do we effectively monitor the widespread areas of our operations?



## Analyze

How can we recognize events and accurately evaluate situations as they arise?



## Communicate

How do we connect workgroups that need to collaborate?



## Manage

How do we manage issues before they escalate?

### Orchestrate helps by...

Automatically monitoring remote areas, maximizing resources  
Securely harvesting operational data 24/7

Leveraging and evaluating real-time data  
Providing actions and alerts based on trigger type

Setting up role-based workflows  
Initiating trigger-conditional logic

Dispatching response teams  
Automatically logging of incident information

### Orchestrate in action: restricted door opened

#### Propped door alert



Door propped in restricted area outside the facility; alert sent to security.

#### Loitering alert



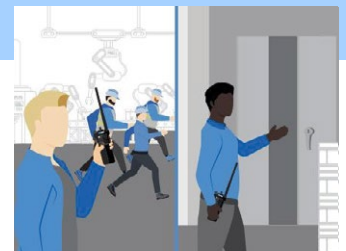
Security alerted to individuals loitering outside the propped door.

#### Notification sent out



Image and location of individuals are sent to field security teams; crowd is dispersed and door is secured.

#### Corrective action taken

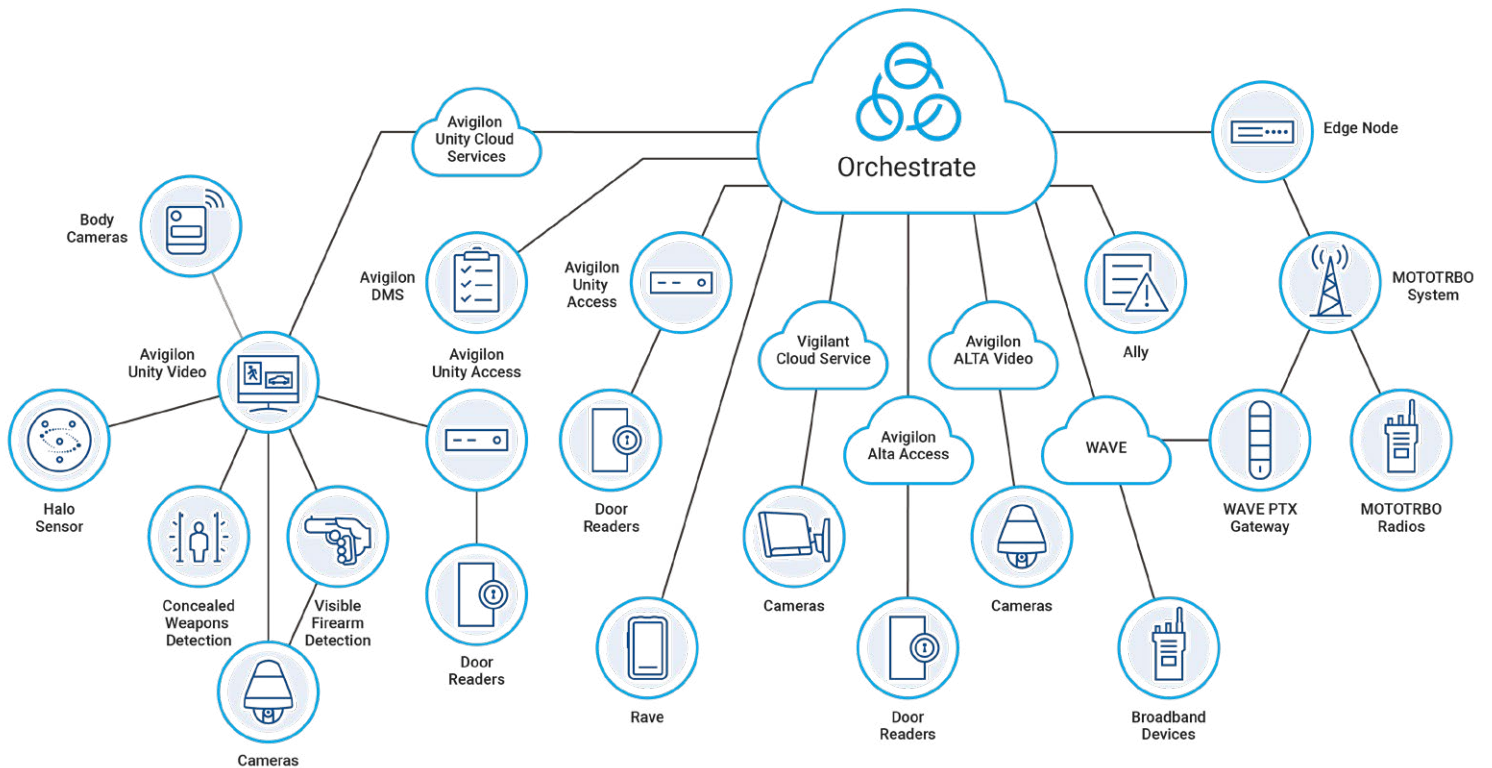


Loiterers are located and incident is logged, allowing for further training and analysis.

Orchestrate alleviates the requirement of someone having to be in the command center / video wall to receive a notification of a potential threat. Intelligence and notifications are automatically shared beyond the command center and into the field where they can quickly be acted upon.



# Orchestrate technology ecosystem



## Built-in security from the start

Our philosophy is that security needs to be injected into every phase of development and integration, with understanding and oversight into cybersecurity risk and mitigation options. Our adherence to the Software Development Lifecycle (SDLC) underscores our commitment to maintain and provide up-to-date standards, approved frameworks, checklists and guidance that can be followed all the way through the development lifecycle and beyond.



# Empower your operations

Address the unique challenges of your operation, automatically.



## Automate workflows

Expand reach



## Identify bottlenecks

Minimize inefficiencies



## Boost productivity

Reduce manual effort



## Maximize resources

Use staff resources more effectively



## Improve transparency

Track status at every stage

## Technical support

Our experienced and certified experts are available 7am–7pm Central Time for support via chat, email and phone. Tapping into our rich knowledge base ensures a rapid response and quick resolution of issues.

## Let intelligent workflows do the work

Your organization is continually being challenged to do more with less – and to do it efficiently and cost-effectively. Orchestrate allows you to immediately recognize and respond to threats and unexpected events, so you can focus on what matters most. From simple to complex workflows, you can meet your operation's needs and maximize your investment.

For more information on Orchestrate, contact your Motorola Solutions representative or visit [www.motorolasolutions.com/orchestrate](https://www.motorolasolutions.com/orchestrate)

<sup>1</sup> <https://www.pmi.org/learning/library/effective-communication-better-project-management-6480>

<sup>2</sup> [https://www.kofax.com/-/media/Files/Reports/EN/rp\\_forrester-ia-benchmarking-report\\_en.pdf](https://www.kofax.com/-/media/Files/Reports/EN/rp_forrester-ia-benchmarking-report_en.pdf)

<sup>3</sup> <https://www.mckinsey.com/business-functions/operations/our-insights/the-automation-imperative>



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Availability note (for example: Not available in Canada. Only available in Australia. Available in Europe.)

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